

DANIEL V. HORN

2742 Chimney Springs Drive □ Marietta, Georgia 30062
(770) 337-1667 □ dhorn@NohLimits.com

Technology, Operations, and Infrastructure Visionary

“Dan Horn is an innovative, practical, and responsible executive technology professional. Utilizing a strong capacity to lead proficiently under pressure Dan has guided numerous national and international organizations to high levels of success over the years. Mr. Horn possesses an extensive background in technology team building and management, operational reorganization, and system architectures. Dan Horn is a proven leader with successful profit and loss management experience and with particular strengths in technology, international business, and media.”

PROFESSIONAL EXPERIENCE

NOH LIMITS CONSULTING



2000 – current

Managing Partner

Technology Evangelist involved in consulting and business networking specializing in leading edge, small national and international internet and web based technology implementation and development efforts, professional services, and a wide range of communications efforts. Operations, infrastructure, and deployment of leading edge systems and processes.

<u>Client summary</u>	<u>Tasks</u>	<u>Location</u>
• DHL Global Mail	Disaster Recovery/Continuity Analysis	Forest Park, Georgia, USA
• Smart Marketing	Technology Consulting	Atlanta, Georgia, USA
• Intercontinental Hotels Group	Data center migration GAP Analysis	Atlanta, Georgia, USA
• StudioCom	Coca Cola Gaming Server Analysis	Marietta, Georgia, USA
• EgoScout	Website Interface design	Atlanta, Georgia, USA
• Silent Planet	Technology division reengineering	Winter Park, Florida, USA
• AlternativeLan	Operations process development	Atlanta, Georgia, USA
• YellowTip Software	USA market analysis, business dev	Amsterdam, Netherlands
• Crius	Government RFP response	Lansdowne, Virginia, USA
• CPMD	Operations, process reengineering	Tortola, British Virgin Islands

VERGEPOINT, INC. – Atlanta, Georgia



2008 – 2009

Executive Director Business Development and Operations

Brought on to help grow VergePoint by leveraging their extensive in-house knowledge of social bookmarking, viral marketing, SEO, PPC, email, blogs, and forums.

- Creating the most comprehensive one stop shop for websites that need to grow and attain conversion to generate revenue, now!

CAMVERA NETWORKS – Roswell, Georgia



2005 – 2008

Vice President of Operations and Managed Service

Charged with extensive, management, operational development, and process re-engineering efforts to help grow one of the premier fixed wireless broadband services company in the Southeast, specializing in the turn-key design, construction and support of high-speed, wide-area wireless broadband systems for municipalities, rural utilities, and other organizations.

- Reengineered all major corporate processes to facilitate growing the deployment capability of the company from eight (8) systems in a year to over seventy (70) per year.
- Designed, developed and deployed complete Microsoft back-office suite of systems including Microsoft Exchange, Microsoft SharePoint and Microsoft Project Server 2003.
- Managed staff of Collocation, Network Operations Center, and all Managed Services personnel as well as providing executive level support within Operations division.

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- Developed extensive corporate processes for all areas of the organization to better facilitate rapid growth, hiring, and integration of staff and systems for future expansion.

MARCHFIRST—*Atlanta, Georgia*

marchFIRST™

1998 – 2000

Partner / Chief Technology Officer – SE region

Responsible for the creation of a leading edge development division for the Atlanta regional office of marchFIRST. Tasked by the Managing Director to create the vision for the future of the regional office in regard to development and technical infrastructure.

- Rolled out complete reorganization and staffing model for the technologies division for the Atlanta office in three months, employing over 135 people after the Whitman-Hart merger.
- Fashioned a four-tier software development model to encompass a majority of development platforms, including Microsoft, IBM/Lotus, object oriented, and database architectures.
- Grew technology organization from 25 to over 350 covering the entire South East United States with a budget of over 2.5 million dollars.
- Enhanced the remote management environment to facilitate hyper-growth and superior management of resources.

NEXTEL COMMUNICATIONS—*Atlanta, Georgia*

NEXTEL

1998 – 1998

Director of Strategic Services

Worked directly with the Chief Information Officer responsible for defining the strategic goals for Nextel's information technology division.

- Developed the Nextel Partner's Program, a franchised business model to enhance coverage area and to leverage numerous business partnerships to grow Nextel's business rapidly.
- Defined both business and operational metrics for the implementation of an Oracle-based intranet.
- Acted as the business and communications interface to marketing and engineering divisions to facilitate communications and strategic synergies.
- Led all product management/marketing development of the "net" activities, including internet, intranet, and extranet applications linked to backend data sources.

iXL—*Atlanta, Georgia*

iXL™

1997 – 1998

Chief Technology Officer

Created an internet business development division from the ground up to leverage the existing clients from iXL's multimedia and video broadcast organizations. Operationally organized a national presence and coordinated the efforts for technology advancements through the company's acquisition of BoxTop Interactive in Los Angeles, Southern Communications in Memphis, TN, and the Whitley Group in Charlotte, NC.

- Grew the Engineering division to twenty top-notch technologists capable of developing at all levels of internet-based businesses.
- Facilitated the first \$4 million month for iXL with the design, implementation, and business development of the Carlson Wagonlit Travel Agency internet/intranet sites.
- Created a \$1.2 million hosting facility installation at Mae-West, the national internet access point in San Jose, CA. This allowed clients scalable connectivity to rival most national providers.
- Developed vendor relationships with most major computer hardware vendors, including Sun, Microsoft, Oracle, and Netscape. Developed vendor partnerships to leverage pricing and vendor contacts and participation.
- Managed corporate hardware and network infrastructure rollout to over 300 desktops to include Microsoft Office 97, NT Exchange server, and remote email and scheduling through Microsoft Outlook.

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TURNER BROADCASTING— *Atlanta, Georgia*



1992 – 1997

Director of Advanced Technologies

Led technological advancement and proof of concept group for the Turner Broadcasting System, Inc. entertainment division. Implemented technologies ranging from personal digital assistants to full internet functional implementation. Acted as information resource to executive management on technology issues and directions.

- Created Turner Online Internet division and managed ten-member staff for coding, creation, design, and implementation of all Turner Entertainment Group internet-based activities including development of CNN.com and forty-two additional sites.
- Implementation of one of the first corporate World Wide Web-based intranets for Turner Broadcasting System, Inc. The site included forms, electronic signatures, secure employee purchasing, and systems to broadcast information to email, fax, PDA, and voice mail environments.
- Corporate resource to CNN Interactive web group during their startup phase. Daily page impressions exceeding two million.
- Design and implementation of Cartoon Network, Turner Broadcasting System, Inc.'s first retail internet site. The project included EDI-based product fulfillment and secure transaction ordering systems.
- Developed a five-year plan to position Turner Broadcasting as a leader in the interactive arena. The plan included exploitation of interactive television, CD-ROM-based multimedia, home game licensing and publishing, and continuing research and development activities.
- Implemented digital newsroom infrastructure built from scratch including ethernet fiber backbone, software, hardware, and training systems.

MACROMEDIA— *San Francisco, California*



1990 – 1992

Systems Software Product Manager

Held integral role in the development and support of Microsoft, Fujitsu, and IBM multiplatform multimedia system software deals. Responsibilities included contract negotiations, payments, and all levels of client interaction.

- Produced comprehensive product plan to integrate MacroMind external device control architecture (XObjects) into the company's multiplatform product line. Handled all bundles, OEM, and third party negotiation and contract management concerning XObjects and system level software integration.
- Developed product planning, strategy, and tactics generation for new product marketing of proprietary system level technology. These efforts resulted in contracts with Microsoft, Fujitsu, and others, which formed the basis for Macromedia's new internet-based Shockwave Technology.
- Assisted in developing the "China Town" standards committee as a forum for multimedia device control and format issues.

TECHNICAL EXPERTISE

Technologies including but not limited to: SEO techniques, blog, forum, social networking, viral marketing, conversion, Drupal, Joomla, GoodBarry, Magento, LAMP (Linux, Apache, MySQL, PHP), Virtual machine constructs, XML, HTML, Application servers, CRM, call center, content management, configuration management, quality assurance, testing, load balancing, inventory management, accounting, multimedia, Flash, Shockwave, Director, DVD, CDROM, video production, audio production, digital imaging, relational databases, database modeling, MS Word, Excel, PowerPoint, Visio, Project, Project Central Server, Access, Filemaker Pro, PDF, peer to peer, International localization, Cellular, WiFi, Wimax, PDA, PocketPC, Apache, SendMail, DNS, FTP, 802.11, voice over IP (VOIP)

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BUSINESS MEMBERSHIPS

LinkedIn : <http://www.linkedin.com/in/danhorn> – Currently 3,263,600+ connections
Leading Bleeding Network: <http://www.leadingbleeding.com/> - Founder
Georgia Tech Links : <http://www.techlinks.com>

ADDITIONAL INFORMATION

Instructor - H. Lavity Stoutt Community College – Tortola, BVI

- Internet and Website design, development, deployment
- Open Source Application techniques

Mentoring programs

- Process and Technology Management Mentor - iXL, and marchFirst

Seminar presentations

- Social networks as related to human interaction
- International development resources – How and Why
- News Navigator – An integrated approach to information gathering and distribution
- Haves / Wants – Navigating the human ‘post it’
- Open Source aficionado specializing in LAMP implementation solutions